Jui-Ting Sun
Product Designer

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Work Experience

Cathay United Bank
Full-Stack Engineer | Taipei, Taiwan | Aug 2020 – Jun 2021

- Optimized the financial report system by collaborating cross-functionally with engineers, project managers, and the overall UX team
- Redesigned and implemented the platform, resulting in improving work efficiency by 8.3% for bank clerks in 165 branches

Begonia Design
User Experience Design Intern | Taipei, Taiwan | Mar 2020 – Jun 2020

- Wireframed and prototyped the responsive website and mobile for a supplier management system by following visual style guidelines
- Iterated user interfaces from usability test results and observed an average 12.7% decrease in learning times for first-time users

Projects

BestBuy (Industry Collaboration)
Product Designer | Bloomington, IN | Nov 2021 – Dec 2021

- Interviewed six customers and two employees and identified the customer's pain point during Black Friday: employee findability
- Crafted user flows, user journey maps, and illustrations to visually communicate ideas and concepts to stakeholders

Asian Creative Collective (NGO Collaboration)
Product Design Lead | New York, NY | Nov 2021 - Jan 2022

- Led four team members to collaborate with stakeholders in designing a gamified digital website that facilitates online donation behavior
- Contributed to the creation and organization of the design system and style guides to enhance the design collaboration for two new features and 11 high-fidelity mockups

Education

Indiana University Bloomington, M.S. in Human Computer Interaction
Bloomington, IN | Aug 2021 – May 2023

National Taiwan University, B.S. in Psychology
Taipei, Taiwan | Sep 2015 – Jan 2020

Skills

Interaction Design
Motion Design
Prototyping
Illustrations
Storytelling
User Research
Front End Development

Tools

Wireframing
Axure RP
Whimsical

Design
Figma
Sketch
Adobe Creative Suite

Development
HTML/CSS3/JavaScript
Unity
Java
SQL

Awards & Honors

Finalist
Adobe Creative Jam

Honorable Mention
Open Data Contest

Laboratory

Human Attention and Memory Lab
National Taiwan University